

2026 Media Pack

reNEWS



24 digital issues
per year



Daily email
newsletters



Live coverage from
industry events



Rolling news at www.reNEWS.BIZ



Comprehensive
market reports

reNEWS.BIZ

For any advertising enquiries please contact us on sales@renews.biz.

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reNEWS provides news-focused business intelligence on the renewable energy sector with market-leading coverage of offshore and onshore wind.



Stephen Dunne, Editor

Our experienced journalists, led by editor Stephen Dunne, have established a reputation for having their fingers on the pulse of the development and construction business and the issues that affect it.

Established in 2002, the subscriber-only **reNEWS Premium** digital newsletter is regarded as a **leading source of information on the sector**, providing the **exclusive and unmissable stories** that matter to the industry. A series of **market-leading special reports** add in-depth

analysis and insight, and our **Live@ show dailies** provide official detailed coverage from some of the industry's biggest events.

www.reNEWS.BIZ is the go-to source for **breaking industry news** with free to access coverage of the global market 24/7, and a **customised daily email newsletter service**, allowing readers to receive the latest news straight to their inboxes.

READERSHIP

reNEWS PREMIUM

reNEWS Premium is a paid subscription based model with c.7,500 subscribers. As a premium content publication, reNEWS is read by many senior decision makers within the renewable energy industry.

7,500+
PAYING
SUBSCRIBERS

SERVICES 34%
DEVELOPERS 21%
CONSULTANCY 19%
CONTRACTOR/SUPPLIER 14%
OTHER 8%
TURBINE MANUFACTURER 2%
MARINE TECHNOLOGY 1%
UTILITY 1%

SUBSCRIBERS
BY COMPANY



UK 56%
MAINLAND EUROPE 30%
IRELAND 12%
ASIA 1%
OTHER 1%

C-SUITE & EXECUTIVE 15%
SNR. MGT/DIRECTORS 44%
MANAGEMENT 32%
OPERATIONAL 8%
OTHER 1%

SUBSCRIBERS
BY LOCATION

SUBSCRIBERS
BY SENIORITY*

Represents single user & multiple user subscribers



reNEWS.BIZ

reNEWS.BIZ provides **up-to-the-minute coverage** of the renewable energy sector, keeping our readers informed of the latest and most important industry news.

111,000
USERS
PER MONTH

322,000
PAGE VIEWS
PER MONTH

100,000+
LINKEDIN
FOLLOWERS

23,000+
DAILY NEWSLETTER
SUBSCRIBERS

reNEWS PREMIUM

- Flagship **business intelligence** newsletter providing industry insight since 2002
- Sent to **c.7,500 paying industry subscribers** every fortnight, **24 issues per year**
- **Fully digital** – sent to subscribers via email in PDF format allowing you to include hyperlinks with your advert
- Provides **exclusive news on renewable sectors** – Offshore and Onshore Wind, Solar, Hydrogen, and more
- Reported by our own **industry-renowned journalists**, covering international news

Front page Banner

Large Box **Small Box**

Tower **Quarter-page Portrait**

Half-page Portrait

Half-page Landscape

Quarter-page Landscape

Back page Banner

Click here to view a previous edition of **reNEWS PREMIUM** Business Intelligence

FORTNIGHTLY DIGITAL NEWSLETTER			
Display Advertising Data		Rates	
Advertising options	Dimensions (width x depth)	Advertising rates per issue (Excluding VAT)	
Front page Corner	36.2mm x 36.2mm (square)	£485	€600
Front page Banner	210mm x 36mm	£945	€1,115
Small box	79.8mm x 61.5mm	£455	€565
Large box	121.2mm x 93.5mm	£730	€895
Quarter-page Portrait	79.8mm x 176.5mm	£865	€1,060
Quarter-page Landscape	204mm x 68.3mm	£865	€1,060
Tower	79.8mm x 291mm	£1,075	€1,310
Half-page Landscape	204mm x 136.7mm	£1,295	€1,575
Half-page Portrait	121.2mm x 232.3mm	£1,295	€1,575
Full page	204mm x 291mm	£2,090	€2,530
Back page Banner	204mm x 36mm	£300	€380

2026 PUBLISHING SCHEDULE	
January	8 & 22
February	5 & 19
March	5 & 19
April	2 & 23
May	7 & 21
June	4 & 18
July	2 & 16
August	6 & 27
September	10 & 24
October	8 & 22
November	5 & 19
December	3 & 17

reNEWS PREMIUM

Annual market reports providing comprehensive and detailed analysis of project developments across specific sectors and markets.

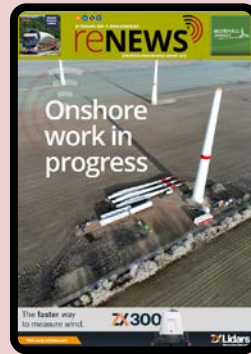
SPONSORSHIP OPPORTUNITIES AVAILABLE!



For maximum impact, why not sponsor a report?

Click here to request more information.

European Onshore Wind



PUBLICATION DATE:
19 February

Scotland



PUBLICATION DATE:
2 April



Floating Offshore Wind



PUBLICATION DATE:
21 May

Ireland



PUBLICATION DATE:
16 July



European Solar



PUBLICATION DATE:
24 September

Global Offshore Wind



PUBLICATION DATE:
19 November

SPECIAL REPORTS

Display Advertising Data		Rates	
Advertising options	Dimensions (width x depth)	Advertising rates per issue (Excluding VAT)	
Front page Corner	36.2mm x 36.2mm (square)	£545	€675
Front page Banner	210mm x 38mm	£1,250	€1,520
Quarter-page Portrait	100.5mm x 137.5mm	£945	€1,555
Quarter-page Landscape	204mm x 68.3mm	£945	€1,155
Half-page Landscape	204mm x 136.7mm	£1,430	€1,735
Half-page Portrait	152.2mm x 184.4mm	£1,430	€1,735
Full page	204mm x 291mm	£2,300	€2,780

Boost your presence at top industry events with the reNEWS Live@ digital show dailies

- reNEWS produces **official** digital Show Dailies for a number of **prestigious industry events**
- The dailies report **important industry news and announcements** straight from the exhibition floor and conference sessions
- Exclusive content:** Interviews and insight from top industry figures
- Extended reach:** Emailed to reNEWS' paying subscribers, shared to all show attendees and made available for free download online
- Two editions published per show**, with a 20% discount available for advertising in both (see table below for rates)
- Effective way to **drive footfall to your stand** to showcase your products and services
- An ideal opportunity to **promote your presence to thousands of industry contacts** – even if you're not exhibiting at or sponsoring the event

reNEWS PREMIUM Business Intelligence



Offshore Wind Conference 2026

PUBLISHING DATES:
27 & 28 January



All-Energy 2026

PUBLISHING DATES:
12 & 13 May



Global Offshore Wind 2026

PUBLISHING DATES:
15 & 16 June



Front page Banner



Quarter-page Portrait



Onshore Wind Conference 2026

PUBLISHING DATES:
28 August & 1 September



Floating Offshore Wind 2026

PUBLISHING DATES:
6 & 7 October

Click here to view a previous reNEWS Live@ show daily



Half-page Landscape



Tower

SPONSORSHIP OPPORTUNITIES AVAILABLE

Get ahead of your competition by sponsoring a reNEWS Live@ show daily



Click here to request more info

LIVE@ DIGITAL SHOW DAILIES			
Advertising Data		Rates	
Advertising options	Dimensions (width x depth)	Rates to advertise in both issues with 20% discount (Excluding VAT)	
Front page Corner	36.2mm x 36.2mm	£872	€1,080
Front page Banner	210mm x 65mm	£2,000	€2,432
Quarter-page portrait	100.5mm x 137.5mm	£1,512	€1,848
Tower	79.8mm x 291mm	£1,892	€2,305
Half-page landscape	204mm x 136.7mm	£2,288	€2,776
Full-page	204mm x 291mm	£3,680	€4,448

reNEWS.BIZ

The go-to source for breaking industry news

Get your brand in front of a wide industry audience and connect directly with potential customers across the global renewables sector.

Free to use reNEWS.BIZ provides **up-to-the-minute coverage** of the renewable

energy sector. An advert on our dynamic website will place you in front of your competitors, showcasing your company's services within the industry.

With **over 100,000 unique users** coming to our site

every month, this really is **the best place to be seen by your target market** – from offshore wind to solar, we have it covered!

You can choose to advertise on our homepage or a sector-specific page.

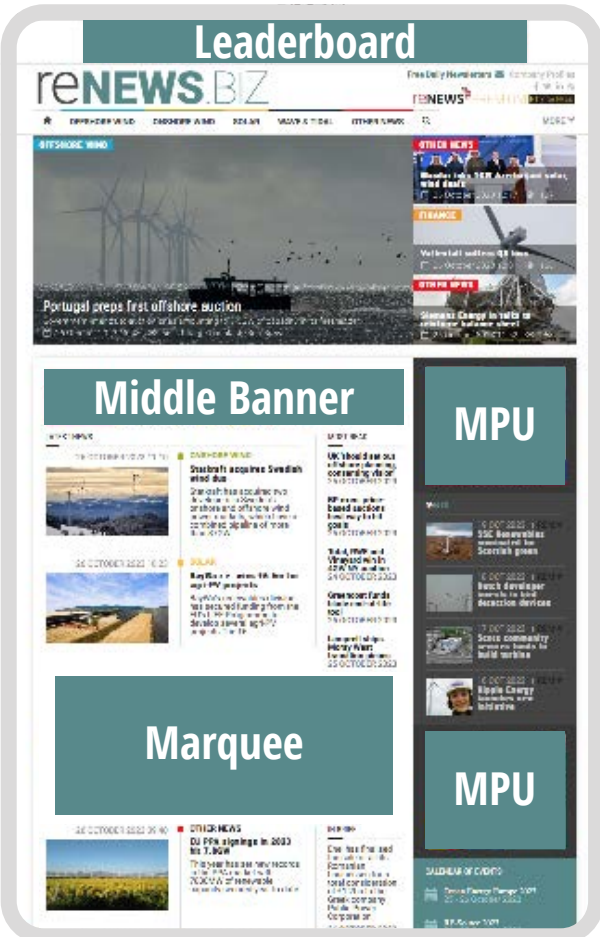


DON'T MISS OUT! 111,000
monthly average unique users

(September 2024 – August 2025, source: Google Analytics)

Advertising Rates Excluding VAT. Contact us for a Euros quote. All below advertising spaces are sold on a 30 day basis with the exception of listings on the jobs pages which are for 60 days.

ADVERTISING POSITION (see sizes for desktop & mobile ads below)	HOMEPAGE		OFFSHORE WIND PAGE		ONSHORE WIND PAGE		'OTHER' PAGES (Wave & Tidal, Solar, Energy Storage, Grid, Finance, Hydro, People)		EVENTS PAGE		JOBS PAGE	
Marquee	£2,465	€2,975	N/A		N/A		N/A		N/A		N/A	
Leaderboard	£2,340	€2,830	£1,705	€2,065	£1,105	€1,345	£505	€625	£655	€820	£255	€325
Middle Banner	£1,705	€2,065	N/A		N/A		N/A		N/A		N/A	
MPU	£1,350	€1,640	£1,705	€2,065	£615	€760	£380	€545	£655	€820	£255	€325
Skyscraper	£1,035	€1,260	£1,295	€1,575	£490	€610	£380	€545	£655	€820	£255	€325
Story Banner	N/A		£1,035	€1,260	£490	€610	£255	€325	N/A		N/A	
Listing	N/A		N/A		N/A		N/A		£655	€820	£255	€325



ROTATIONS & FORMAT

- With the exception of listings, there can be 3 advertisers on each online position at any one time. Adverts rotate to give advertisers an equal share of visibility.
- Accepted files: Jpeg, png, gif or animated gif. Between 72–96 dpi and in full colour.

Advert Dimensions

ADVERTISING POSITION	DESKTOP (width x depth in pixels)	MOBILE (width x depth in pixels)
Marquee	728 x 300 px	300 x 250 px
Leaderboard	960 x 90 px	320 x 80 px
Middle Banner	728 x 110 px	320 x 80 px
MPU	300 x 250 px	300 x 250 px
Skyscraper	160 x 600 px	300 x 250 px
Story Banner	500 x 100 px	320 x 80 px
Listing	225 x 85 px	225 x 85 px

reNEWS.BIZ

Keep informed with the latest industry news – delivered daily to your inbox

■ The reNEWS.BIZ Daily Newsletters keep recipients up-to-date **5 days a week**.

■ Choose from **10 different email newsletters** which cover various sectors.

■ Advertising is offered in either **leaderboard or MPU format**.

■ Push your brand out to **thousands of eager recipients** a month with the reNEWS.BIZ Daily Newsletters at **competitive costs!**

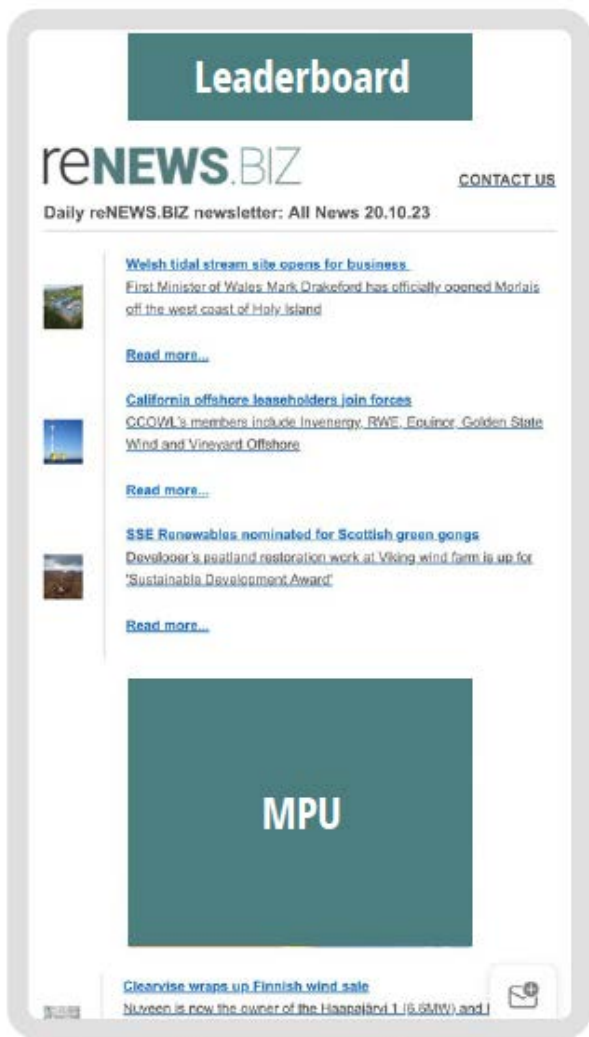
■ Subscribers opt in (at no cost) via reNEWS.BIZ to receive their preferred newsletter categories

■ Newsletters are sent out every weekday including bank holidays – all year round

■ Emails land in inboxes early morning so subscribers can catch up on the latest news before their working day

■ Leaderboard position available at either top or bottom of the newsletters

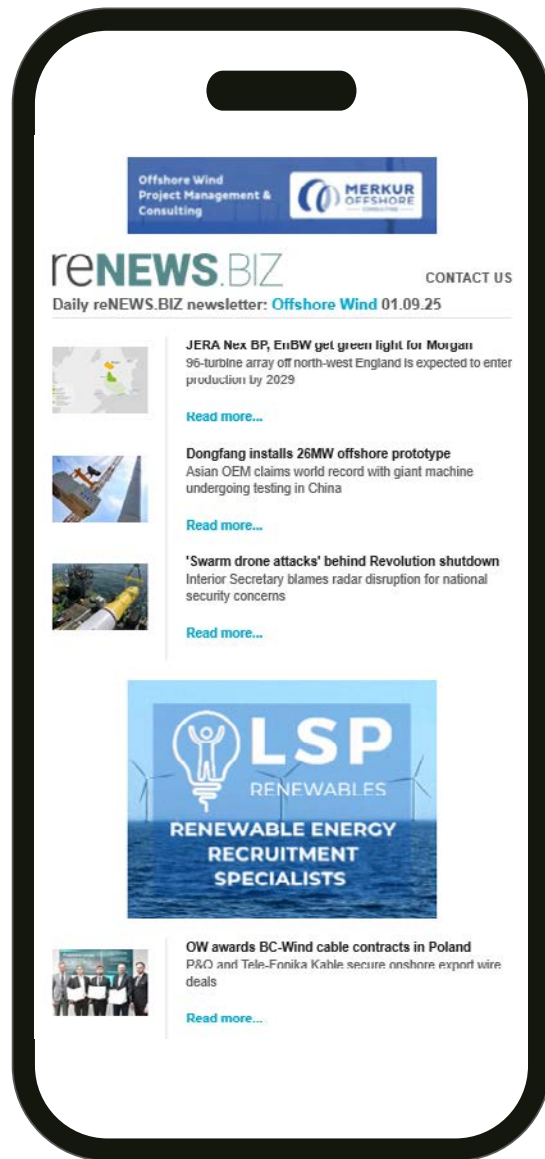
■ Three separate MPU positions situated amongst the news items



DIMENSIONS & FORMAT

■ Daily Newsletter **leaderboard** dimensions are: 320 pixels wide x 80 pixels deep. **MPUs** are standard size – 300 pixels wide x 250 pixels deep.

■ Accepted files: jpeg, png, gif or animated gif.
 ■ The MPUs rotate to give advertisers equal share of visibility.



SENT TO 23,000+ TOTAL NEWSLETTER SUBSCRIBERS DAILY

Advertising Rates

Daily newsletters are sent out on weekdays only, all advertising rates below are for 1 month

Newsletter sector	Cost for Leaderboard or MPU (Excluding VAT)	
All News	£675	€830
Offshore Wind	£675	€830
Onshore Wind	£550	€680
UK	£550	€680
Wave & Tidal	£430	€535
Solar	£430	€535
Energy Storage	£430	€535
Finance	£430	€535
Europe	£430	€535
Americas	£430	€535

“reNEWS daily newsletters keep the company on top of any breaking news – they are bite-sized golden nuggets of information often delivered ahead of any other media outlet”



reNEWS.BIZ

Reach your target audience with a year-round reNEWS.BIZ company profile!

Join the growing list of companies benefitting from the extra exposure provided by our Company Profiles page. This fantastic service provides organisations the platform to promote company

progress, contact details and range of services to our reNEWS.BIZ readers.

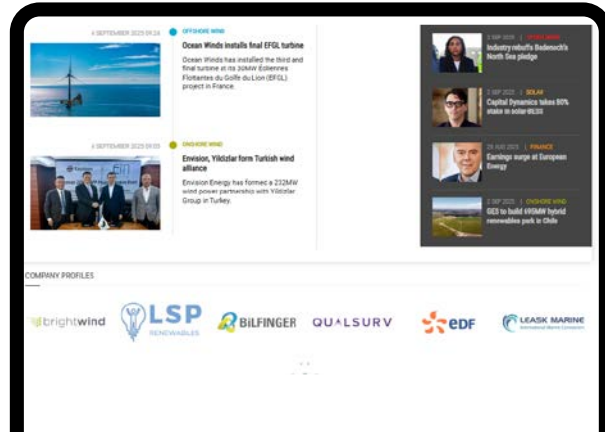
Each profile is linked to reNEWS coverage of your company, so positive news stories from the past are easily

accessible to prospective customers.

And with all of these benefits available to you for an annual cost of just £745/€915+VAT, can you really afford to miss out?

DON'T MISS OUT!
 Promote your company to over **111,000** monthly average unique users each month for just **£745/€915+VAT** per year

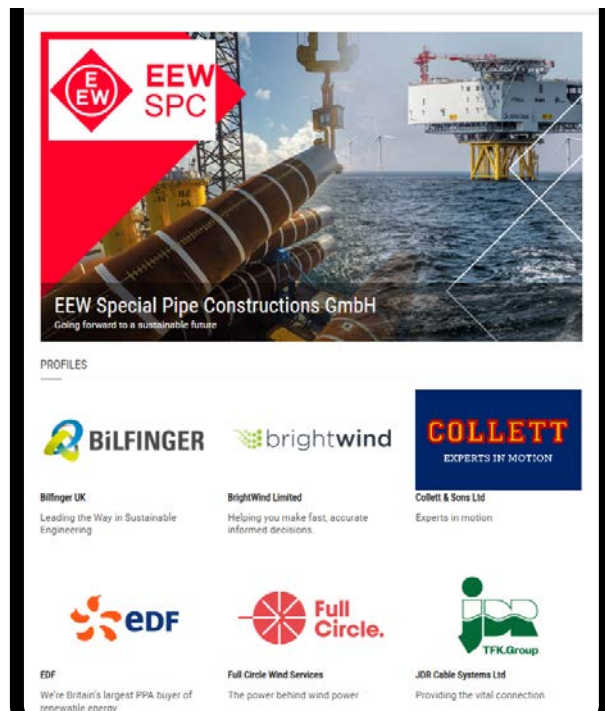
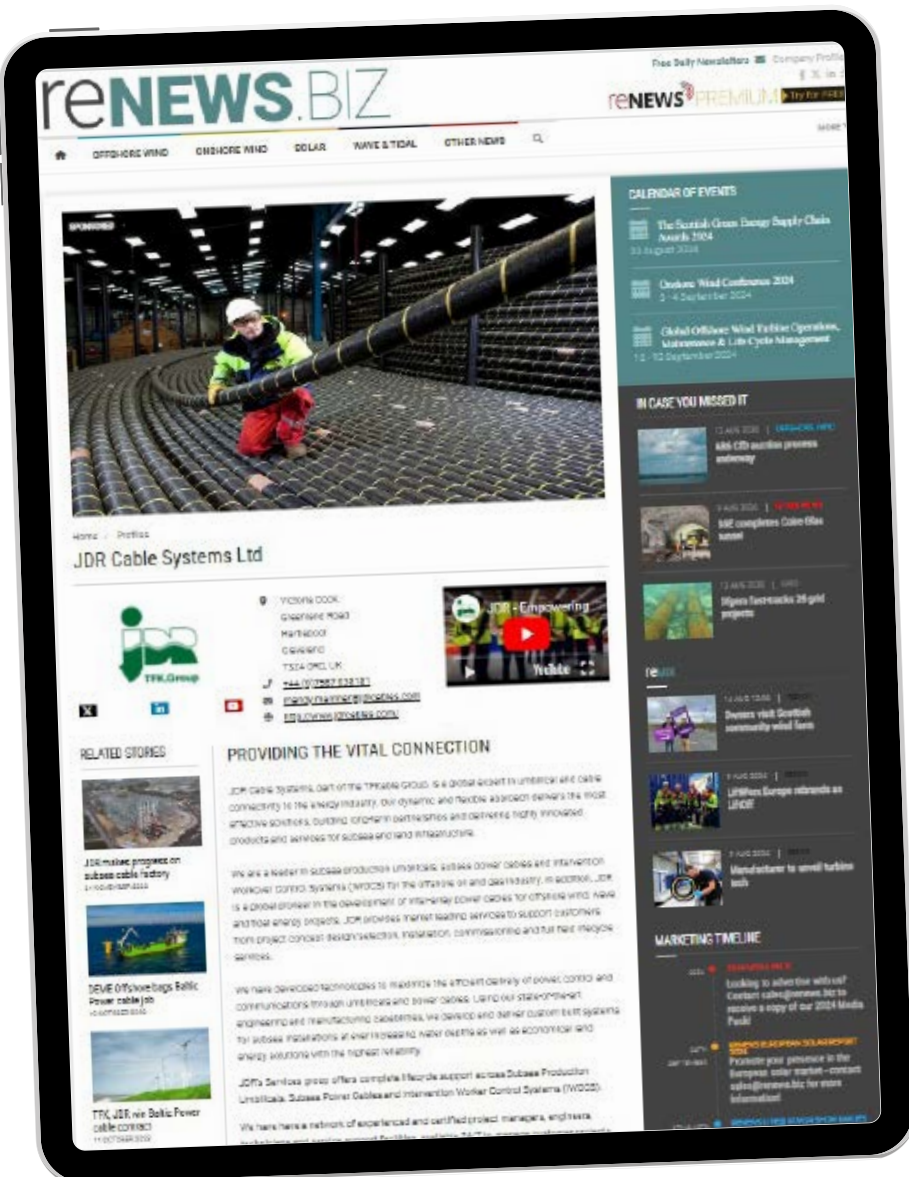
(September 2024 – August 2025, source: Google Analytics)



FEATURES

This unique and cost-effective package provides excellent year-round brand exposure and keeps all of your company's news in one page. A company profile provides:

- 300 word biography, plus image and headline
- Company name and logo
- Social media page icons and links (if applicable)
- Office address and location
- Telephone numbers
- One click email and website addresses
- Company video (dependent on format)
- Latest five stories that your company has had on reNEWS.BIZ will be listed on your page, to the left of your biography.
- Company profile pages are accessed via the link at the top of our homepage and across a scrolling banner at the bottom of all our sector news pages.
- Company logos are also featured on the main Profiles page.



reNEWS PREMIUM Business Intelligence

Providing industry leading exclusive news for 23 years

- At reNEWS we pride ourselves on digging up news available only to subscribers. We watch the development and construction markets more closely than other publications, which is why the most knowledgeable people in the renewables industry buy reNEWS.
- reNEWS publications are fully digital and distributed to subscribers directly via email - there are no log ins required!

An annual subscription to reNEWS Premium includes:

- 24 fortnightly editions - packed with exclusive news, business intelligence and industry insights
- 6 annual special market reports - providing unrivalled analysis on certain sectors and markets
- Live@ show dailies - coverage from some of the biggest industry events
- Email alerts to breaking news stories posted on reNEWS.BIZ



SEAFXOX

"reNEWS is the go to up-to-date market intel publication of the industry. No other news subscription provides the well-informed market developments that the people of reNEWS can give, whether it is on a future project or ongoing projects, they seem to get the facts right which comes in handy looking at our fleet planning. It being a well read and known publication, obviously, advertising with them allows for wide coverage and brand recognition. Great team!"



"With our company subscription to reNews, our colleagues have access to this key platform for staying informed and connected. This year, Nordex UK & Ireland sponsored both the Scottish and Irish special editions, and it was a smooth, positive experience from start to finish. As an onshore OEM with a strong footprint across the UK and Ireland, it's been great to collaborate on content that really reflects the energy and ambition of the sector. The reNEWS team is a joy to work with - responsive, professional and genuinely passionate about the industry."

Subscription Levels	Annual Rates	
Single subscription	£570	€705
Multiple user tier 1 (up to 5 users)	£1,455	€1,765
Multiple user tier 2 (up to 10 users)	£2,055	€2,485
Corporate subscription (unlimited users)	£3,565	€4,300

Digital publications are subject to zero-rated VAT.

2026 PUBLISHING SCHEDULE

January 8 & 22

February 5 & 19

March 5 & 19

April 2 & 23

May 7 & 21

June 4 & 18

July 2 & 16

August 6 & 27

September 10 & 24

October 8 & 22

November 5 & 19

December 3 & 17



"As a keen reader of reNEWS, I find it to be an invaluable resource for staying updated on the latest developments across the renewable energy sector, with a particular focus on offshore wind, which holds my special interest. The magazine offers a unique blend of comprehensive coverage and in-depth analysis, providing clear insight into ongoing activities in wind and recently also solar and hydrogen. I am especially impressed by the teams' ability to extract detailed information from the market and their remarkable understanding of the industry. reNEWS is truly an essential read for anyone involved in renewable energy"



"Our subscription with reNEWS provides us with up to date news on the industry that is invaluable as we look to increase our activity in the offshore wind sector"